

## BELIEVING IN SNOWMOBILING



Last month, OSM was invited to a special gathering in Toronto, where the OFSC and Believer Plus Insurance reached an agreement to bring snowmobilers of Ontario, the 'Sledder's Choice' insurance program. Designed by snowmobilers for snowmobilers, the program is provided exclusively to OFSC members by Sledder's Choice Group Insurance Program., underwritten by Royal & Sun Alliance Insurance Company of Canada. Sledder's Choice offers responsible riders special group rates on snowmobiles, trailers, autos, homes, and cottages. Safe riders can save money on their insurance needs by signing up as OFSC members at the same time as they buy their 2007 Full Season Snowmobile Trail Permit. Sledder's Choice is not for everyone, but it does offer lower rates if you're a responsible rider and driver. Photographed here is Believer Plus President John Mitchell (right) with everyone's favourite Canadian, Don Cherry. Great news for snowmobilers in Ontario! As Don says: "Save your dough to ride the snow!"

## BRP REVENUES DROP



Bombardier Recreational Products (BRP) recently revealed their yearly fiscals ending January 31, 2006. Although the power-sports revenues soared by \$61.5 million in the last quarter, over the course of the year, revenues dropped by \$60.3 million.

## CV TECH BUYS ATELIER ADRIEN BERNARD

Early July, CVTech announced the signing of a conditional offer to purchase all issued and outstanding shares of Atelier Adrien Bernard (AAB). Founded in Thetford Mines in 1968, AAB is a company specializing in crankshaft and cylinder rebuilding, cylinder plating with the Nika-Tech technology, reconditioning of engines for all kinds of motors and sales of motor replacement parts. CVTech, widely known for their snowmobile and ATV clutches, paid \$9 million in cash and \$1.5 million payable in CVTech common stock at a price of \$0.90 per share. CVTech is traded on the TSX under CVT.

## 6 MILLION AND COUNTING



April 27th, 2006 was an exciting day at Rotax in Guntersdorf, Austria. It was this day that Rotax, an affiliate of BRP, rolled its 6 millionth motor off the assembly line. The 4-stroke 1500cc PWC engine is one of 350 engine models the company has developed over the years. "Innovation, flexibility,

vision and our highly qualified employees have made our success possible and brought us forward ever since Rotax started in 1920," stated Vice-President and General Manager of BRP-Rotax, Yves Leduc. BRP-Rotax produces two and four-stroke engines for BRP-CanAm ATVs, Ski-Doo and Lynx snowmobiles, Sea Doo watercraft and sport boats, as well as kart, motorcycle, ultra light and light aircraft engines

## NEW SNOW G.M. AT POLARIS



Polaris announced the appointment of Scott Swenson as General Manager of the Snow Division this past spring. Swenson joined Polaris in '98 and was responsible for the Treasury function and building of the Medina, Minnesota head office. In '01, Scott was promoted to G.M. of the Parts, Garments and Accessories division, where business grew more

than 30% in the past five years. If history repeats itself, look for Polaris stock to increase, due in part to the snowmobile division.

## TEST RIDING THE HAWK



For AD Boivin, manufacturer of the Snow Hawk, this winter's strategy will focus on "Trying the Snow Hawk". The Snow Hawk is a different breed of snowmobile and may not be for everyone but those of us here at OSM who have test-ridden it, are now believers, even though some of the test pilots needed time in the saddle to be convinced. AD Boivin is launching Snow Hawk Adventure (SHA), a sort of public relations arm to interact directly with their customers. For a price about the same as renting a top snowmobile, they offer a full day on a Snow Hawk that comes complete with a GUIDE.

## 19TH ANNUAL SHOW SET TO KICK OFF!

The 19th Annual Snowmobile ATV and Powersport Show is set to kick off at the Toronto International Centre on the weekend of October 20, 21, 22, 2006. The World's Largest Snowmobile retail showcase will feature new sleds and ATVs, freestyle shows, races, tourism information, permit sales, clothing and gear, trailers, test tracks and everything in-between. It's an event not to be missed! See our ad on page 2.

## BEST IN CANADA



Back in 2004, the Kawartha Lakes Snowmobile Club won the 'Best Newsletter' award from the OFSC. In 2005, they won the OFSC President's Award as Ontario's Club of the year. That same year, longtime member Gerry Rintoul won the District 2 Volunteer of the Year. So what could top all this in

2006? How about being named Canada's Outstanding Snowmobile Club of the Year. With membership topping 1,000 and overseeing 166 km of trail and the likes of the Kawartha Lakes Boys & Girls Club, the Food Bank, and other charities receiving money from the club, the Canadian Council of Snowmobile Organizations (CCSO) made the simple slam-dunk. Pictured here is (left-right) OFSC General Manager Paul Shaughnessy, club President Kevin Kerrivan, club Secretary-Treasurer Liz Phillips, OFSC 2nd VP Mike Kueshler and new CCSO President Dennis Burns. A well deserved congrats goes out to Kevin, Liz and the entire club from all of us here at OSM. Keep up the great work!

## BLADE STILL HANGING IN

Eight years ago, Blade Snowmobiles shook up the snowmobile world with the introduction of their innovative sled. For the last couple of years they've been quietly going about their business producing and selling snowmobiles. Blade's David Karpik told OSM they will be coming out with a couple of new models shortly, featuring their top-notch M-10 and M-12 suspensions and a new motor. Keep checking [www.ontariosnowmobiler.com](http://www.ontariosnowmobiler.com) for news.



## CAMOPLAST CONTINUES BUYING



After purchasing the industrial division from BRP last year which included all groomers, Camoplast Inc. decided to continue its buying ways into the summer. At the beginning of July, Camoplast purchased the Giant and Traxion+ track conversion kits from AD Boivin. A few days later, they announced they bought Tatou Inc., another manufacturer of ATV tracks. We'll have to see where Camoplast goes from here but something tells me they're not done yet!

## KAPUSKASING OPEN FOR BUSINESS



Earlier this summer, the Kapuskasing's Town Council decided to deny the local snowmobile club access through town. The TOP Trail A is the only trail through Kapuskasing, enabling snowmobilers access to hotels, restaurants, dealers and other necessary amenities. Many of the local riders and supporters were taken aback by the decision. President of the Kap Sno Rovers, Al Carriere received tons of support by way of letters, faxes and phone calls from local businesses and supporters as well as riders from all across Ontario and the Northern U.S. states. "It was quote, overwhelming how quickly support from across the province began to pour in." At present, the Kap Sno Rovers and members of the Kapuskasing Town Council are working together to come up with a mutually beneficial solution to continue their 20 year plus partnership "I would like to thank town council for listening and responding favourably to the Kap Sno Rovers request to keep the TOP A snowmobile trail open, Kapuskasing is open for business again this winter!" said Mr. Carriere.

## OTMPC'S TED DAY DIES IN CAR ACCIDENT

Snowmobiling lost one of its biggest supporters in mid August this year with the tragic death of Ted Day. On vacation with his wife Donna, Ted died in a multi-vehicle accident near Dryden, Ontario. Ted's enthusiasm for snowmobiling and ATVing was known right across the Province and he'll be missed immensely. Friend to snowmobiling, friend to the media, friend to everyone he came in contact with, Ted's work with the Ontario Tourism Marketing Partnership brought him in touch with the organized bodies for both snowmobiling and ATVing in the province and they too, are sharing the loss of a good friend. He worked so very hard for them and tourism in Ontario. Our deepest condolences and prayers go out to Ted's family. We're all going to miss him.